

MAR 27 2006

CERTIFICATE OF FACSIMILE TRANSMISSION UNDER 37 C.F.R. §1.8

I hereby certify that this correspondence, totaling 14 pages including recited attachments, is being facsimile transmitted to the United States Patent and Trademark Office at facsimile no.: 571-273-8300 (Control Number) on the below date:

Date: March 27, 2006 Name: Joseph W. Fliegler Signature: J. W. Fliegler

BRINKS
HOFER
GILSON
& LIONE

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

In re Appn. Andrew E. Fano
of:

Appn. No.: 09/975,460

Filed: October 10, 2001

For: LOCATION-BASED FILTERING FOR A
SHOPPING AGENT IN THE PHYSICAL WORLD

Attorney Docket No: 10022/187

Examiner: Dixon, Thomas A.
Art Unit: 3629

Mail Stop Amendment
Commissioner for Patents
P. O. Box 1450
Alexandria, VA 22313-1450

TRANSMITTAL

Sir:

Attached is/are:

[Transmittal Letter; Amendment and Response]
 Return Receipt Postcard

Fee calculation:

No additional fee is required.
 Small Entity.
 An extension fee in an amount of \$ _____ for a _____-month extension of time under 37 C.F.R. § 1.136(a).
 A petition or processing fee in an amount of \$ _____ under 37 C.F.R. § 1.17(____).
 An additional filing fee has been calculated as shown below:

	Claims Remaining After Amendment		Highest No. Previously Paid For	Present Extra	Small Entity		Not a Small Entity	
					Rate	Add'l Fee	or	Rate
Total		Minus			x \$9=		x \$18=	
Indep.		Minus			x 44=		x \$88=	
First Presentation of Multiple Dep. Claim					+\$150=		+\$300=	
					Total	\$	Total	\$

Fee payment:

A check in the amount of \$ _____ is enclosed.
 Please charge Deposit Account No. 23-1925 in the amount of \$ _____. A copy of this Transmittal is enclosed for this purpose.
 Payment by credit card in the amount of \$ _____. (Form PTO-2038 is attached).
 The Director is hereby authorized to charge payment of any additional filing fees required under 37 CFR § 1.16 and any patent application processing fees under 37 CFR § 1.17 associated with this paper (including any extension fee required to ensure that this paper is timely filed), or to credit any overpayment, to Deposit Account No. 23-1925.

Respectfully submitted,

Joseph W. Fliegler (Reg. No. 52,897)

Date: March 27, 2006

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MAR 27 2006

CERTIFICATE OF MAILING

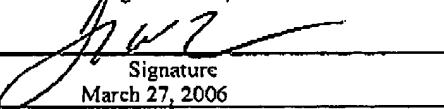
I hereby certify that this correspondence is being transmitted to the Commissioner for Patents at the United States Patent and Trademark Office via facsimile to 571-273-8300 on :

March 27, 2006

Date of Deposit

Joseph W. Flerlage

Name of Registered Representative


Signature

March 27, 2006

Date of Signature

Our Case No. 10022/187

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

In re Application of: Andrew E. Fano)
Serial No. 09/975,460)
Filing Date: October 10, 2001) Examiner Dixon, Thomas A.
For LOCATION-BASED FILTERING FOR A SHOPPING AGENT IN THE PHYSICAL WORLD) Group Art Unit No. 3629

AMENDMENT AND RESPONSE

Mail Stop AMENDMENT
Commissioner for Patents
P.O. Box 1450
Alexandria, VA 22313-1450

Dear Sir:

In response to the Notice of Non-Compliant Amendment mailed March 20, 2006,

Applicant requests favorable consideration in view of the following amendments and remarks.

Amendments to the Claims begin on page 2.

Remarks begin on page 14.

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